



Sept./Oct. 2010

# AFIRE News

The Official Voice of the Foreign Real Estate Industry

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## Mark Zandi and Charlie Cook to Address 2011 Winter Conference on the Economy and US Politics

**A**FIRE is pleased to announce that Mark Zandi, chief economist and cofounder of Moody's Economy.com, and Charlie Cook, respected authority on US elections and political trends, and publisher of the *Cook Political Report*, will address AFIRE's 2011 Winter Conference in New York, in February at the Mandarin Oriental Hotel.



Dr. Zandi directs the research and consulting activities of Moody's Economy.com, a division of Moody's Analytics, and provides economic research and consulting services to businesses, governments and other institutions. His research interests include macro, financial and regional economics. His recent research has studied the determinants of mortgage foreclosure and personal bankruptcy, analyzed the economic impact of various tax and government spending policies, and assessed the appropriate policy response to bubbles in asset markets. He is

quoted often in national and global publications, is frequently interviewed by major news media outlets, and is the author of *Financial Shock*, an exposé of the subprime financial crisis.

He was an economic advisor to the John McCain campaign for president, has provided advice to the Obama administration, and regularly testifies in Congress. His most recent testimony has been on the economic impact of fiscal stimulus and the merits of providing government aid to the vehicle industry.

Dr. Zandi received his PhD at the University of Pennsylvania, where he did his research with Gerard Adams and Nobel laureate Lawrence Klein, and received his BS from the Wharton School at the University of Pennsylvania.



When Charlie Cook makes a pronouncement based on his analysis of the political scene in America, people who want to "be in the know" sit up and listen. For more than two decades, he has been Washington's most trusted — and most accurate — voice on all things political, whether it's the outcome of a national, state or local election or the likely vote tally on a bill before Congress. As the

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## Mark Zandi and Charlie Cook to Address Winter Conference

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publisher of *The Cook Political Report* and a political analyst for the National Journal Group, his prodigious writing output is the direct line to politics for those who want to know what is happening behind the scenes in America's halls of power. He writes weekly for *National Journal* magazine and *CongressDailyAM*, and he also pens a regular column for the *Washington Quarterly*, published by the Center for Strategic and International Studies. Once deemed "the Picasso of election analysis" by *The Wall Street Journal* and represented exclusively by Leading Authorities, Mr. Cook produces the sharpest political handicapping in the business, serving as the one-man, go-to-source for Americans who want to be truly informed.

A political analyst for NBC News, Mr. Cook's expertise has also been featured on the ABC, CBS, *Good Morning America*, the *Today* show, *Nightline*, *Meet the Press* and *This Week*. He is also a welcome fixture on CNBC, MSNBC, CNN, C-SPAN and

National Public Radio. Before joining the National Journal Group in 1998, Mr. Cook wrote a twice-weekly column in *Roll Call*, Capitol Hill's premier newspaper. He also served as an election night analyst for CBS in 1990 and 1992, and for every presidential election on NBC since 1994.

A hugely popular speaker, Mr. Cook addresses dozens of associations and corporate clients each year. With his encyclopedic knowledge of American politics, memorable stories, quick wit and meaningful insights, Mr. Cook's speeches focus on the broad implications of the most recent political decisions coming from the Obama White House, and he parses Congress' agendas, all the while providing perceptive commentaries on policy-making in Washington. In a balanced, non-partisan manner, he furnishes audiences with the concrete information they need to hear about today's political and legislative environments. ★

## AFIRE News Articles Being Accepted

Do you have information to share with other AFIRE members?

Want to see your name and that of your organization in print? AFIRE relies on members for articles that appear in the newsletter. If you are interested in writing an article, please contact Lexie Miller a 202.312.1403, or by e-mail at [lmiller@afire.org](mailto:lmiller@afire.org). Articles usually run between 1,000 and 2,000 words and may include a brief description of your company and the services you offer.

