Launched in 2019, Summit Journal is the official, award-winning publication of AFIRE, the association for international real estate investors focused on commercial property in the United States.

Readers stand at the intersection of real estate, institutional investing, data science, and economics.

Published multiple times per year in digital and print formats, Summit features articles and original ideas and research from investors, executive leaders, and academics from around the world, focused on the research and analysis of real estate capital markets, cross-border issues, policy, demographics, technology trends, and management topics.

Summit is a free, open access trade journal.
As the official publication of AFIRE, the readers of Summit Journal begin with the association’s core membership, which includes nearly 200 member organizations (institutional investors, investment managers, professional services) from 24 countries, with approximately US$3 trillion AUM.

200 Organizations
24 Countries
$3 Trillion AUM

As Summit has increased its variety of content, design, and multimedia approach to accessibility, readership has continued to grow and expand into an increasingly diverse range of executive business leaders, real estate groups, academic institutions, developers, service agencies, and general interest readers.
Summit Journal has received eight top awards and nominations in recognition of its design, editorial direction, and content.

2021 PLATINUM MARCOM AWARD
ASSOC. OF MARKETING AND COMMUNICATIONS PROFESSIONALS
/ ASSOCIATION PUBLICATIONS

2021 GOLD STEVIE AWARD
AMERICAN BUSINESS AWARDS
/ ASSOCIATION PUBLICATIONS

2021 APEX AWARD
COMMUNICATIONS CONCEPTS
/ PUBLICATION EXCELLENCE

2021 TABBIE AWARD
TRADE ASSOCIATION BUSINESS PUBLICATIONS INTERNATIONAL
/ TOP 25 ISSUE

2021 OZZIE (FINALIST)
FOLIO: EDDIE & OZZIE AWARDS
/ ASSOCIATION PUBLICATIONS

2021 PLATINUM AVA DIGITAL AWARD
ASSOC. OF MARKETING AND COMMUNICATIONS PROFESSIONALS
/ BEST ISSUE

2020 PLATINUM MARCOM AWARD
ASSOC. OF MARKETING AND COMMUNICATIONS PROFESSIONALS
/ ASSOCIATION PUBLICATIONS

2020 GRAPHIC DESIGN USA AWARD
GRAPHIC DESIGN USA
/ ASSOCIATION PUBLICATIONS
DESIGN + APPROACH

Summit Journal is entirely driven by innovative ideas and thought leadership within and beyond commercial real estate.

There are no fees for Summit, and the journal does not accept advertising or sponsored content. Its approach relies on the leadership of AFIRE’s membership and other journal underwriters positioned at the forefront of industry intelligence in real estate.

Journal editors take a fully collaborative approach to design and production, allowing contributors multiple opportunities for review, approval, and refinement to ensure the best possible presentation of their ideas while retaining full ownership and reprint rights for their content.
Summit Journal underwriters leverage the full AFIRE platform—which extends well beyond the journal itself—to align their firms with future-focused thought leadership in real estate.

Each issue of Summit accepts a single underwriter, ensuring sole visibility for the underwriter across the print and digital publication and all related website posts, podcasts, social media, and events for the “release period” of that issue, which generally lasts approximately four months.

Aggregated visibility for this period, inclusive of the journal and related publicity and digital assets, averages 20,000+ unique impressions per month with a high-quality audience of executive leaders and decision makers.

**AVAILABLE OPPORTUNITIES**

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**UNDERWRITER VISIBILITY ECOSYSTEM + TIMELINE:**

- Journal released (underwriter branded)
- International PR/Publicity outreach
- Video trailer and social media promotion
- First four articles released (w/ underwriter recognition included)
- Ongoing social media promotions and tagging
- First podcast episodes released (w/ underwriter recognition included)
- Remaining articles released (w/ underwriter recognition included)
- Ongoing social media promotions and tagging
- Remaining podcast episodes released (w/ underwriter recognition included)
Summit Journal seeks original articles, research, and critical analysis of real estate capital markets, cross-border issues, policy, economics, technology, and management from contributors involved in any aspect of the real estate industry.

Articles must be written in English and be around 1,500 words in length, though there are exceptions for white papers and other long-form research. Citations and endnotes are encouraged.

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